

# Legal & Privacy

## APPLICATION OF POLICY

Taste of Asia Group Inc (“Taste of Asia Group”) recognizes the importance of privacy and the sensitivity of your Personal Information (as defined below). Taste of Asia Group believes in protecting your privacy. This policy outlines how we manage your Personal Information and safeguard your privacy.

By providing Personal Information to us, you agree to the terms of this policy. However, we are committed to continuous improvement and value your input. We welcome your comments and/or suggestions for improving this policy. If you have any concerns, please contact us at the address at the end of this policy.

This policy covers our treatment of Personal Information that we collect, both through our website and through communications or interaction we may have with you (such as e-mails, telephone conversations, face-to-face or correspondence). This policy also covers our treatment of any information shared with us by third parties. Since Taste of Asia Group regularly reviews all of its policies and procedures, we may change this policy from time to time and such changes will be effective from the date of revision.

## MEANING OF “PERSONAL INFORMATION”

“Personal Information” means personally identifiable information, including without limitation names, addresses, financial and credit information (such as provided by franchise applicants), health information and consumer preference information.

## COLLECTION, USE AND DISCLOSURE OF PERSONAL INFORMATION

If you provide comments to Taste of Asia Group regarding your experience at our restaurants and franchises, use credit cards or travellers cheques to pay for meals, order Taste of Asia Group gift certificates, enter a Taste of Asia Group contest or promotion, apply for a Taste of Asia Group franchise, seek employment opportunities at Taste of Asia Group, or have other interactions with Taste of Asia Group, you may provide us with certain Personal Information related to those interactions.

Taste of Asia Group does not and will not give, sell, rent, share or loan your Personal Information to others except with your prior permission, as disclosed in this policy, as may be permitted or required by law, or in certain cases if we engage a third party to provide services to us and the third party is bound by confidentiality obligations. Taste of Asia Group takes reasonable steps to ensure that your Personal Information is kept safe from loss, unauthorized access, modification or disclosure.

Personal Information will be retained in accordance with this policy only for as long as may be necessary or relevant for the purpose of collection or as may be required or permitted by law, after which time it will be destroyed or made anonymous unless you further consent to its continued retention.

We will generally notify you of the purposes of the collection, use and disclosure of the Personal Information at the time of collection, unless the purpose is obvious and you voluntarily provide the information (as in the case of providing your credit card to pay for a meal) or we are required or authorized by law to do so. Without limiting the foregoing, Taste of Asia Group may collect, use and disclose particular types of Personal Information as follows:

## CUSTOMER COMMENTS

If you voluntarily provide us with comments on your experiences at Taste of Asia Group restaurants and franchises, we may forward Personal Information you provide to us to the relevant restaurant and franchise, and that restaurant, franchise and ourselves may use that information in order to respond to, keep a record of, administer and make known within Taste of Asia Group and its franchises your comments or inquiries.

## CONTESTS & PROMOTIONS

If you enter a Taste of Asia Group contest or promotion, we will use any Personal Information provided in order to conduct and administer the contest or promotion in accordance with its rules. We may also contact you regarding promotions we believe will be of interest to you.

#### JOB SEEKERS

If you apply for or make inquiries regarding employment at Taste of Asia Group, we will use any Personal Information provided, such as your resume, in order to review and assess your application. This may include contacting references and otherwise verifying with others information provided to us. If you become or are an employee of Taste of Asia Group, we also have a separate privacy policy for employee information.

#### FRANCHISE APPLICANTS

If you apply for or make inquiries about obtaining a Taste of Asia Group franchise, we will use any Personal Information provided in order to review and assess your candidacy and for the purposes of your business contacts and relationship with us. This may include contacting references and conducting credit and background checks with others in accordance with your signed consent provided to us.

#### WEBSITE

You can visit the Taste of Asia Group website without registering or providing any Personal Information at all. However, at certain portions of our website, such as the "Comments" page, employment page and franchise page, website visitors may provide us with certain Personal Information. Please remember that you control what Personal Information you provide to Taste of Asia Group while visiting our website. We cannot guarantee the confidentiality or security of any e-mail communications or information sent by you to us via the website. If you wish to send us confidential information, please notify us first to make arrangements. Taste of Asia Group's website does not use cookies or automatically collect Personal Information from visitors.

Our website contains links to other sites, which are not governed by this policy. You should read the individual privacy policies of such websites, and make an informed decision whether or not to use these sites based upon their privacy practices and terms of use.

#### MISCELLANEOUS

This policy is governed by the laws of the Province of British Columbia and the laws of Canada applicable therein, excluding any conflict of laws rules that would apply another body of law. This policy constitutes and contains the entire agreement between you and Taste of Asia Group with respect to its subject matter and supersedes any prior oral or written agreements. If any provision of this policy is held to be illegal or unenforceable, that provision will be limited or eliminated to the minimum extent necessary so that this policy will otherwise remain in full force and effect and enforceable.

#### CONTACT US

Should you have any further questions or concerns about the privacy of information you provide to Taste of Asia Group, or if you wish to contact us regarding what Personal Information of yours we have on file, accessing or updating your Personal Information, withdrawing consent to our use of Personal Information, or opting out of receiving promotional or other materials, please feel free to contact us at the following address:

Mail: Taste of Asia Group Inc

Attn:

Privacy officer

Taste of Asia Group Inc.

2922 3 Ave NE

Calgary AB T2A6T7

Canada

Email: tasteofasia @shaw.ca

Telephone: (403) 262 8081

Fax: (403) 262 8020